

AMBASSADE
DE LA REPUBLIQUE DU CAMEROUN
AU ROYAUME DES PAYS-BAS



EMBASSY
OF THE REPUBLIC OF CAMEROON
TO THE KINGDOM OF THE NETHERLANDS

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The Hague, September 7th, 2022

ANNOUNCEMENT

As a follow up on the recommendations of the Cameroon Economic and Cultural Week that took place earlier this year in The Hague, the Cameroon Embassy in The Hague has the pleasure to announce that an Economic Mission to Cameroon has been scheduled to take place from the **31 October 2022 to the 3 November 2022**.

This milestone mission would undoubtedly lay the bedrock of a new business relationship between the Dutch and Cameroonian businessmen. In this regard, meetings have been scheduled amongst others with government officials, mayors, enterprises, farmers, and research institutions.

Focus sectors would include, but not limited to the agribusiness (cocoa, organic banana and plantains, white pepper, honey, renewable energy, smart cities, and water management).

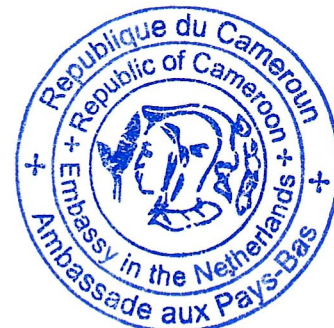
Interested Dutch and Luxembourgian investors and businessmen, and the Cameroonian diaspora are invited to register with the Cameroon Embassy using the email address info@cameroonembassy.nl

Registration closes on the 15th October 2022.

Included below is the tentative programme of the mission.

Should there be any questions or concerns, please do not hesitate to contact us via the email address mentioned above or by calling +31(0)703469715.

Encl: 01 draft program





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Provisional Agenda (31st October - 3rd November 2022)

DAY	ACTIVITY
Sunday 30 October	Yaoundé Arrival day
	Travel Amsterdam - Yaoundé
	Arrival and welcome of the delegation
	Hotel check-in
Monday 31st October	Yaoundé Yaoundé
09:00 – 12h	Government visits: <ul style="list-style-type: none"> - Ministry of External Relations (MINREX); - Ministry of Economy, Planning & Regional Development (MINEPAT); and - Ministry of Small and Medium-sized Enterprises, Social Economy and Handicrafts (MINPMEESA);
12:00-13:00	Lunch
13:30-14:30 15:00-16:00	<ul style="list-style-type: none"> - Working session at the Investment Promotion Agency (IPA) - Ministry of Agriculture and Rural development (MINADER)
16:30 – 17:30	<ul style="list-style-type: none"> - Working session at the Chamber of Agriculture, Fisheries, Livestock and Forest of Cameroon (CAPEF);
18:30	Networking cocktail
Tuesday 1st November	Yaoundé
09:00 - 12:30	<ul style="list-style-type: none"> - Working session with the Agricultural Research Institute for Development (IRAD) - Working session at the Regional Center for Specialized Education in Forest Wood Agriculture (CRESA) - Meeting with the Ministry of Decentralisation and Local Development (MINDEVEL);
13:00 - 14:30	Lunch
14:30 - 18:00	<ul style="list-style-type: none"> - Working session with the Special Fund for Equipment and Intercommunal Intervention (FEICOM) - Visit of Enterprises and Networking - B2B Matchmaking
Evening	Free time
Wednesday 2nd November	Yaoundé
9:00 – 12:00	<ul style="list-style-type: none"> - Business Forum with the Chamber of Commerce, Industry, Mines and Crafts (CCIMA) - Working session with Mayors who took part in the Cameroon Economic and Cultural Week of the Hague in May 2022 - B2B Matchmaking
13:30 – 17:30	<ul style="list-style-type: none"> - Working session with the coordinator of the Presidential Plan for the Reconstruction of the North-west and the South-West Regions (PPRD) - Ministry of Higher Education. Ministry of Forestry and Wildlife - B2B Matchmaking
Thursday 3rd November	Douala
08:00 – 13:00	-Drive Douala
13:30 – 14:30	Lunch
15:00 – 16:30	Working session with the Inter-Employer's Group of Cameroon (GICAM)
19:00	Departure back to The Netherlands

